

Mark Redondo
Graphic Artist

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www.redondo-design.com

EDUCATION:

1985 - 1989 Heritage Prep High School Orlando, Florida
1991 - 1993 Cosumnes River Community College, Sacramento, California
1996 - 1999 California State University Sacramento, Graphic Design

EXPERIENCE:

3/1/08 - Present Redondo-Design. Freelance Graphic Designer – Responsibilities include designing ads, fliers, posters, business cards, logos, letterhead, t-shirts, album/cd art, greeting cards, tickets, multi-page newspaper sections, websites and web banners. I am Mac literate on most industry standard programs. I excel in either a solo or team setting. In house or telecommuting. I do it all and provide excellent client service. I deal with clients on a daily basis and provide everything from design, to a finished printed product or even friendly advice.

11/98 - 2/17/2008 Sacramento Bee - 2100 Q Street, Sacramento, CA. Graphic Specialist II (Lead Artist) - Retail Advertising - Responsibilities include designing ads, promotional pieces, newsletters, direct mail, special sections, flyers, posters, spec ads, & multi-page inserts, page layout/design, animated Flash ads, static web ads. Adhere to numerous deadlines. Provide customer service to clients. Provide artist coverage and scheduling. Implement new strategies, training and training material for artists. Conduct weekly artist huddles & monthly artist meetings.

12/95 - 1/99 Anchor Group - 601 N. 10th Street, Sacramento, CA. Graphic Designer/Production Artist - Responsibilities include color separations, rebuilding, touching up photos and original artwork; designing from original concept; layout and design; knowledge and hands on experience in all facets of screen printing; scanning images and objects; coordinating artwork and related information between art, sewing, screen, ink, packaging and production departments; supervising three sample printers; planning jobs by deadlines; setting up and implementing a database containing artwork and production information; handling billing issues; keeping accurate records to submit to clients; approving production; working closely with art directors from various companies and departments in order to achieve their goals.

8/91 - 1/95 KinderCare Learning Center, Bruceville Rd, Sacramento, CA. Pre-School Teacher/Health & Safety Coordinator - Responsibilities include daily lesson plan, art activities & projects. Menu preparations & planning for entire center. Ordering of food and supplies. Staying within budget. Safety training sessions. Administering all medications to children. Working very closely with the Center Director. Working on a daily basis with parents and children ranging in ages from infants to 11 years old.

SKILLS:

General knowledge and hands on experience with Apple/Mac computers; software programs such as Adobe CS3 - InDesign, Illustrator, Photoshop, Acrobat & Flash. Also, Quark, FreehandMX, Powerpoint, Filemaker Pro & Word. My general knowledge of office equipment includes copy machines, fax machines, cash registers and various other equipment. I also have experience with various digital cameras & digital video cameras, various scanners, various printers, all aspects of black and white photography, including chemistry, developing, printing with Omega, Saunders and Besseler enlargers, drymounting, screen printing, including mixing inks, operating Hopkins 8-color hand press, and heat and flocking transfers.

CERTIFICATES, AWARDS & RECOGNITION:

I have certificates of completion for Illustrator, Photoshop & Flash training, by certified Adobe instructors. I have numerous awards of merit in my personnel file. I have been named Top Support Player for the Retail Division numerous times. I was a Finalist for The Peer Award, the highest award that is voted on by your peers, given by the Sacramento Bee. I have also had design work shown at the California State University Sacramento Art Gallery.